Contract Agreement Between:

CONTRACT

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000
www.kpho.com

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision	Alt Order #
489895 /	06283272

Product
NRCC IE

Contract Dates	Estimate #
09/07/12 - 09/13/12	3010

Advertiser	Original Date / Revision
National Republican Congressional Committ	08/16/12 / 08/16/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KPHO	Matt Norten	HRP-WASHING

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	09/07/12	09/07/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$900.00							
2	KPHO	09/07/12	09/07/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$300.00							
3	KPHO	09/07/12	09/07/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$500.00							
4	KPHO	09/07/12	09/07/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$400.00							
5	KPHO	09/07/12	09/07/12	M-F 5-530am	M-F 5-530a		:30			NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$225.00							
6	KPHO	09/07/12	09/07/12	M-F 530-6a	M-F 530-6a		:30			NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$200.00							
7	KPHO	09/07/12	09/07/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$600.00							
8	KPHO	09/07/12	09/07/12	M-F 6-630a	M-F 6-630a		:30			NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$200.00							
9	KPHO	09/07/12	09/07/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$750.00							
10	KPHO	09/07/12	09/07/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----1--	1	$500.00							
11	KPHO	09/07/12	09/07/12	BLUE BLOODS	F 9p-10p		:30			NM	1	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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09/07/12 - 09/13/12	NRCC IE	3010

Advertiser	Original Date / Revision
National Republican Con	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $2,000.00						
12	KPHO	09/10/12	09/10/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	$900.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $900.00						
13	KPHO	09/10/12	09/10/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	1	$300.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $300.00						
14	KPHO	09/10/12	09/10/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	$500.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $500.00						
15	KPHO	09/10/12	09/10/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	$400.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $400.00						
16	KPHO	09/10/12	09/10/12	M-F 5-530am	M-F 5-530a		:30			NM	1	$225.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $225.00						
17	KPHO	09/10/12	09/10/12	M-F 530-6a	M-F 530-6a		:30			NM	1	$200.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $200.00						
18	KPHO	09/10/12	09/10/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	$600.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $600.00						
19	KPHO	09/10/12	09/10/12	M-F 6-630a	M-F 6-630a		:30			NM	1	$200.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $200.00						
20	KPHO	09/10/12	09/10/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	$750.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $750.00						
21	KPHO	09/10/12	09/10/12	2 BROKE GIRLS/MIKE & MC	Mon 8p-9p		:30			NM	1	$2,500.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $2,500.00						
22	KPHO	09/10/12	09/10/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	$500.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $500.00						
23	KPHO	09/10/12	09/10/12	HAWAII FIVE-0	Mon 9p-10p		:30			NM	1	$2,000.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $2,000.00						
24	KPHO	09/08/12	09/08/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30			NM	1	$300.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -----1-	Spots/Week 1	Rate $300.00						
25	KPHO	09/08/12	09/08/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	$350.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -----1-	Spots/Week 1	Rate $350.00						
26	KPHO	09/08/12	09/08/12	CRIMETIME SATURDAY	Sat 8p-9p		:30			NM	1	$1,500.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -----1-	Spots/Week 1	Rate $1,500.00						
27	KPHO	09/08/12	09/08/12	48 HOURS MYSTERY	Sat 9p-10p		:30			NM	1	$1,500.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -----1-	Spots/Week 1	Rate $1,500.00						

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Advertiser	Original Date / Revision
National Republican Con	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
28	KPHO	09/09/12	09/09/12	Su Late News	Su 10p-1035p		:30			NM	1	$800.00
Week:		09/03/12	09/09/12	------1	1				$800.00			
29	KPHO	09/09/12	09/09/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	$500.00
Week:		09/03/12	09/09/12	------1	1				$500.00			
30	KPHO	09/09/12	09/09/12	CBS SUNDAY MORNING	Various		:30			NM	1	$600.00
Week:		09/03/12	09/09/12	------1	1				$600.00			
31	KPHO	09/09/12	09/09/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	$2,000.00
Week:		09/03/12	09/09/12	------1	1				$2,000.00			
32	KPHO	09/13/12	09/13/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	$900.00
Week:		09/10/12	09/16/12	---1---	1				$900.00			
33	KPHO	09/13/12	09/13/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	1	$300.00
Week:		09/10/12	09/16/12	---1---	1				$300.00			
34	KPHO	09/13/12	09/13/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	$500.00
Week:		09/10/12	09/16/12	---1---	1				$500.00			
35	KPHO	09/13/12	09/13/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	$400.00
Week:		09/10/12	09/16/12	---1---	1				$400.00			
36	KPHO	09/13/12	09/13/12	M-F 5-530am	M-F 5-530a		:30			NM	1	$225.00
Week:		09/10/12	09/16/12	---1---	1				$225.00			
37	KPHO	09/13/12	09/13/12	M-F 530-6a	M-F 530-6a		:30			NM	1	$200.00
Week:		09/10/12	09/16/12	---1---	1				$200.00			
38	KPHO	09/13/12	09/13/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	$600.00
Week:		09/10/12	09/16/12	---1---	1				$600.00			
39	KPHO	09/13/12	09/13/12	M-F 6-630a	M-F 6-630a		:30			NM	1	$200.00
Week:		09/10/12	09/16/12	---1---	1				$200.00			
40	KPHO	09/13/12	09/13/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	$750.00
Week:		09/10/12	09/16/12	---1---	1				$750.00			
41	KPHO	09/13/12	09/13/12	BIG BANG THEORY/TWO A	Thu 7p-8p		:30			NM	2	$5,000.00
Week:		09/10/12	09/16/12	---2---	2				$2,500.00			
42	KPHO	09/13/12	09/13/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	$500.00
Week:		09/10/12	09/16/12	---1---	1				$500.00			
43	KPHO	09/13/12	09/13/12	PERSON OF INTEREST	Thu 9p-10p		:30			NM	2	$4,400.00
Week:		09/10/12	09/16/12	---2---	2				$2,200.00			
44	KPHO	09/11/12	09/11/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	$900.00

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National Republican Con	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays -1-----	Spots/Week 1	Rate $900.00						
45	KPHO	09/11/12	09/11/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	1	$300.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays -1-----	Spots/Week 1	Rate $300.00						
46	KPHO	09/11/12	09/11/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	$400.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays -1-----	Spots/Week 1	Rate $400.00						
47	KPHO	09/11/12	09/11/12	M-F 5-530am	M-F 5-530a		:30			NM	1	$225.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays -1-----	Spots/Week 1	Rate $225.00						
48	KPHO	09/11/12	09/11/12	M-F 530-6a	M-F 530-6a		:30			NM	1	$200.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays -1-----	Spots/Week 1	Rate $200.00						
49	KPHO	09/11/12	09/11/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	$600.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays -1-----	Spots/Week 1	Rate $600.00						
50	KPHO	09/11/12	09/11/12	M-F 6-630a	M-F 6-630a		:30			NM	1	$200.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays -1-----	Spots/Week 1	Rate $200.00						
51	KPHO	09/11/12	09/11/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	$750.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays -1-----	Spots/Week 1	Rate $750.00						
52	KPHO	09/11/12	09/11/12	NCIS	Tue 7p-8p		:30			NM	2	$6,000.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays -2-----	Spots/Week 2	Rate $3,000.00						
53	KPHO	09/11/12	09/11/12	NCIS: LOS ANGELES	Tue 8p-9p		:30			NM	2	$5,000.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays -2-----	Spots/Week 2	Rate $2,500.00						
54	KPHO	09/11/12	09/11/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	$500.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays -1-----	Spots/Week 1	Rate $500.00						
55	KPHO	09/12/12	09/12/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	$900.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays --1----	Spots/Week 1	Rate $900.00						
56	KPHO	09/12/12	09/12/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	1	$300.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays --1----	Spots/Week 1	Rate $300.00						
57	KPHO	09/12/12	09/12/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	$500.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays --1----	Spots/Week 1	Rate $500.00						
58	KPHO	09/12/12	09/12/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	$400.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays --1----	Spots/Week 1	Rate $400.00						
59	KPHO	09/12/12	09/12/12	M-F 5-530am	M-F 5-530a		:30			NM	1	$225.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays --1----	Spots/Week 1	Rate $225.00						
60	KPHO	09/12/12	09/12/12	M-F 530-6a	M-F 530-6a		:30			NM	1	$200.00
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays --1----	Spots/Week 1	Rate $200.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
61	KPHO	09/12/12	09/12/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--1----	1	$600.00						
62	KPHO	09/12/12	09/12/12	M-F 6-630a	M-F 6-630a		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--1----	1	$200.00						
63	KPHO	09/12/12	09/12/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--1----	1	$750.00						
64	KPHO	09/12/12	09/12/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--1----	1	$500.00						
									Totals		68	$56,825.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/13/12	68	$56,825.00	$48,301.25	$241.51	$48,542.76
Totals	68	$56,825.00	$48,301.25	$241.51	$48,542.76

Signature: _____ **Date:** _____

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HRP

PAID POLITICAL BROADCAST AVAIL REQUEST

TO:	Kevin James	**STATION:**	KPHO
FROM:	Matt Norten	**HRP OFFICE:**	WASHINGTON, DC

REQUEST RECEIVED FROM **DATE:** 8/16/12

BUYER:	Ben Angle
AGENCY:	National Media Research and Planning
ADDRESS:	815 SLATERS LANE - ALEXANDRIA ,VA 22314
PHONE #:	(703) 683-4877
FAX #:	(703) 683-9517
OTHER:	

AVAILS FOR

COMMITTEE:	National Republican Congressional Committee
CHAIRPERSON:	
TREASURER:	Keith Davis
ADDRESS:	320 First Street, SE, Washington DC 20003
PHONE #:	202-479-7000
FAX #:	
OTHER:	

FOR

ISSUE:	NRCC
OFFICE:	N/A
PARTY:	REPUBLICAN

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

HRP FORM #0141

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☑ **a committee;** ☐ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date	Signature	703-683-4877 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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